



## I. Purpose & Objectives

- Help members translate leading-edge research in strengths, energy at work and positive psychology into **actionable HR strategies, practices and business results**.
- Accelerate the sharing of **better practices and learning** among members in the areas of strengths-based HR and talent management.
- Provide an opportunity for members to contribute to the development of **new, leading edge products and services** to support the introduction of strengths into organisations.
- Support members with **advice and guidance** on how to build a strengths-based people strategy and talent management infrastructure.

## II. Membership Guidelines

- Senior professionals within HR and Talent Management
- Strong interest in strengths-based approaches to HR and talent management
- Willingness to support productive networking by sharing better practices, resources and insights with other members

## III. Membership Benefits

### Networking Meetings

Four networking meetings per annum will be held in a central London location. Each networking meeting will focus on a particular theme (e.g., Using Strengths to Optimise Performance and Motivation in Tough Market Conditions; Identifying and Leveraging Team Strengths; Strengths-focused Coaching; Enabling Change through Strengths, etc.).

Members will be invited to share their experience, learning and better practices with other members at these meetings. All meetings will take place in London (venue to be confirmed) from 3.30 - 5.30pm with optional drinks afterwards.

### Thought Leadership

Members will have access to leading experts on strengths-based approaches to people management and talent development. Guest speakers will be invited in from time to time to discuss specific topics of interest to members.

### Updates on Latest Trends and Research

Members will be updated on the latest developments in work-related positive psychology and strengths research and practices both during and between meetings.

From time to time, members may also be invited to participate in research around topics related to strengths-based HR and talent development.

### Linked-in Group

Members will be invited to join the Forum's LinkedIn group. LinkedIn is the world's largest professional networking sites with over 36 million members in over 200 countries. The purpose of this online networking group is to provide members of the Forum with an opportunity to network with professionals who share an interest in strengths-based HR and talent development to build their knowledge, insight and resources in this area. Members can ask the group questions, share learning and resources and accelerate their career through broadening their network.

### Participation in Designing and Trialing New Strengths Products

Members will be invited to participate in developing and trialing new strengths-based HR products from time to time. Whilst there is no obligation to participate, this provides members with opportunities to get involved in leading-edge instructional design that may lead to enhanced career success as well as contributing to the organisation's HR effectiveness.

### Expectations of Members

In order to ensure the success of the Forum, we expect all members to:

- Adhere to the values and standards of the Forum, as agreed by members at the first meeting
- Promote the overall purpose and goals of the Forum
- Collaborate closely with other members, sharing better practices, learning and insights
- Raise problems or concerns quickly with the Forum's chair or secretary to ensure speedy resolution.

### Investment

Beyond an investment of your time, there is no cost associated with membership. However, we are looking for members based in the London area to volunteer to host meetings at their offices to keep costs to a minimum. If you are willing to do this, please get in touch with Ana Loback at [ana.loback@titantalent.com](mailto:ana.loback@titantalent.com).

To find out more about the Strengths HR Forum, please contact us at:

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